

## DECAWAVE DW1000 SHOWS AT SAMSUNG DIGITAL CITY IN SUWON



**DecaWave was among just 16 suppliers worldwide to be invited to the 'Technology' pavilion at the recent Samsung Suppliers Fair, which took place at Samsung Digital City, Suwon South Korea on October 21<sup>st</sup> and 22<sup>nd</sup> last.**

The annual fair is organised by Samsung's 'International Procurement Center' (IPC), which travels to major industry events throughout the year to identify new suppliers considered of interest to Samsung strategic markets.

Samsung is increasingly focused on the rapidly growing 'Connected Home' market. DecaWave's technology is a perfect fit for such applications as it enables accurate indoor positioning to offer fine location based services for advanced Home Automation applications. The robustness of its technology in "RF Hostile" environment makes it a better option than the standard 2.4Ghz technology currently envisioned.

DecaWave demonstrated the full potential of its technology, exhibiting its indoor positioning demo across the entire pavilion, the Two Way Ranging kit, as well as a demo from one of our customers which impressed the audience with its capability to "Locate my Things", and miniature form factor.

DecaWave was also among an even smaller number of companies to give a 10 min presentation to Samsung CEO of Mobile Division, CEO of Multimedia Division and CEO of Modules Division during the opening VIP tour. As a result, the DecaWave booth was visited by 300+ engineers representing all of Samsung's divisions during the show.

## Gilles Delfassy Appointed to DecaWave Board

DecaWave has appointed Gilles Delfassy as non-executive director of the company.

Mr. Delfassy began his career at Texas Instruments (TI), where he created and led the company's wireless terminals business unit as a TI Senior Vice-President.

"We are extremely honoured that Gilles has agreed to join the DecaWave Board. Gilles' experience and expertise in successfully developing markets will be invaluable to us," said Ciaran Connell, CEO DecaWave.



*Giles Delfassy: DecaWave Director*



**DWM1000, DecaWave's module has been named in the EDN Hot 100. This is second year running that a DecaWave product has been named in the influential industry listing.**

The EDN Hot 100 is an annual list of the best 100 products that especially caught the attention of EDN editors and readers - products ranging from ICs and components, to software, test instruments, LEDs, development tools and sensors, and more.

## Keeping Pace!

Market traction for DW1000 continues to grow apace, with an accumulated 2,500 leads and 30 new firms and individuals per month signing on at DecaWave's website.

We have also sold an amazing 800 EVK1000 kits since January 2014, representing more than 500 customers actively evaluating Decawave technology.

Early adopters of Decawave UWB technology are further down the development road, currently going through certification and production ramp-up. Applications based on DW1000 soon to be deployed include fleet management, tracking medical equipment in hospitals, warehouse management, and also the first consumer applications!

And this is just the beginning, more to come in our next newsletter!

## DecaWave to Launch Partnership Programme

DecaWave will shortly launch its new Partnership Programme, to help companies build winning products with the pooled products, resources and expertise of our Partner companies.

It can take the expertise of many companies - hardware vendors, software developers, systems integrators - to build a great end product. DecaWave's Partnership program has been created with this in mind – introducing you to our trusted partners to ensure your product's path to successful commercial realisation is smooth.

DecaWave's first Partners pages will appear on our website shortly. Companies wishing to participate in our Partners Programme should contact Mickael Viot, DecaWave Marketing Manager in the first instance, at [mickael.viot@decawave.com](mailto:mickael.viot@decawave.com)

## New Design Resources Online

DecaWave has recently launched a number of new design resources on our website.

These include: Power Selection Guide, Antenna Selection and Design Guide, System Related Aspects of Power Consumption, Channel Effects on Communications Range and Time Stamp Accuracy, and Wired Synchronisation of Anchor Nodes in TDOA Real Time Location Systems.

See [www.decawave.com/support](http://www.decawave.com/support) for more details.

## DecaWave Names ISMOSYS as EMEA Distributor

**DecaWave has named ISMOSYS as distributor in the EMEA area.**

**Ismosys** is the principal trading division of the pan-European **Spectrum Electronics Group**, an organisation founded in 1994 to provide the very best in sales, marketing and operations support to customers and associated design, manufacturing and software partners.

Operating from local offices located throughout Europe, Ismosys meets the demands and challenges of today's technological marketplace by providing customers with unparalleled access to technology, information and service.

For further information please visit [www.ismosys.com](http://www.ismosys.com).

## DecaWave To Host JTC 1/SC 31/WG 5 Meeting in Dublin

DecaWave is please to host the forthcoming JTC 1/SC 31/WG 5 meeting in Dublin on December 9 – 10 at the Radisson SAS Hotel in Dublin. This is the second time DecaWave has hosted this event, having previously done so in 2009.

Sessions to take place are as follows:

- **CRM & WG 5 takes place on December 9**
- **WG 5 takes place on December 10**

DecaWave will host a social event on the evening of Dec 9<sup>th</sup> for delegates and partners.