

PRESS RELEASE

For Immediate release

7th May 2014

IRISH SEMICONDUCTOR FIRM DECAWAVE OPENS FIRST US OFFICE IN AUSTIN TX

- *Indoor Location Chip Company Announces David Pittenger as Vice President Americas Sales*

Dublin Ireland & Austin TX, 7th May 2014 – DecaWave, www.decawave.com the developer of the world's first single chip UWB transceiver for Real Time Location Systems (RTLS) and Internet of Things (IoT) applications, has announced the opening of its first US office in Austin Texas. The office will be headed up by DecaWave's Vice President-Americas Sales, David Pittenger.

The new office in Austin follows DecaWave's successful launch of its first chip DW1000 in November 2013. Since then, DW1000 has been the subject of significant interest by over 2000 RTLS and IoT developer firms and individuals around the world in markets such as retail, automotive, healthcare, factory automation and logistics.

The announcement was made during the Enterprise Ireland Trade Mission to Texas led by Minister for Jobs, Enterprise and Innovation, Richard Bruton TD.

Congratulating DecaWave on the opening of its first office in the US Minister Bruton said:

"DecaWave is a highly innovative Irish company in the technology sector, growing its export markets and creating jobs. Today's announcement that it is opening an office in Austin, Texas is a significant achievement and an indication of its commitment to the US market. I wish DecaWave every success with this new project".

"DW1000 is the first single chip UWB transceiver to be made commercially available at a time of tremendous market activity and innovation around indoor tracking, RTLS and IoT, so there has been great market demand for our chip since its launch," says Ciaran Connell CEO DecaWave. "Clearly, the US is a key market with its mix of cutting edge industrial, automotive and consumer companies, so we are supporting that demand with a senior sales appointment of VP Sales David Pittenger in the US, and also with the opening of this new office in Austin".

DecaWave's technology makes indoor location and communications more accurate, cost-effective, reliable and power-efficient than ever before. DecaWave's chip DW1000 is the first Integrated Circuit on the market to electronically identify the specific distance to any object, person or thing with 10cm precision.

DecaWave is privately owned and employs 50 people in it's Dublin Ireland headquarters.

DecaWave's new Austin office is located at Round Rock, North Austin, and David Pittenger can be contacted at david.pittenger@decawave.com and via telephone at 512-970-9732

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Editors Note

About DecaWave

DecaWave is a pioneering fabless semiconductor company developing a family of integrated circuit products called ScenSor , compliant to the IEEE802.15.4a standard, which can electrically identify the specific location of any object, person or thing in an indoor environment at very competitive cost, ultra-low power and with a required level of precision never achieved before +/-10cm. With applications in diverse markets including factory and building automation, agriculture, healthcare, ePOS and retail, and warehousing, the company's flagship DW1000 chip has garnered interest from more than 2,000 firms, research centers and individuals. DecaWave is headquartered in Dublin Ireland